ECDI | Investing in the growth of small business

Call for Mural Artist

ECDI Office External Wall

2023-2024

REQUEST FOR PROPOSALS (RFP): EXTERNAL MURAL ARTIST

ECDI is seeking proposals from qualified Artists to complete an external mural on our office building. ECDI champions entrepreneurism at every stage and we focus on fostering the entrepreneurial spirit of women, people of color, immigrants, and other minority and underserved populations. ECDI will foster an open collaborative relationship with the Artist to develop a design for the mural. We are searching for an Artist who can conceptualize the "Entrepreneurial Spirit" in their most creative artistic fashion for ECDI's Columbus headquarters location.

SCOPE OF SERVICES

The total period of performance for the mural project will be from December 1, 2023 (Artist selection), through May 30, 2027. The mural will need to be completed by May 20, 2024. The Artist will be contracted to complete annual maintenance on the mural through May 30, 2027.

Activities:

- Artists will submit proposals by 11:59 p.m., eastern time, on November 26, 2023.
- Artist will be selected on Dec. 1, 2023, and will be asked to sign an agreement.
- From Agreement Date through February 29, 2024, the Artist will develop art concepts and present sketches/roughs to ECDI for input in regularly scheduled meetings. Final sketches must be approved by ECDI before applying the mural to the building.
- The Artist will create the mural between March 1, 2024, and May 20, 2024 (weather determinant).
- An unveiling celebration will be held in June of 2024. The Artist's attendance is expected and appreciated.
- The Artist is also expected to participate in media interviews and/or to submit a quote for media opportunities.
- Supplies purchased for the creation and maintenance of the mural by the Artist are included in the $13,500 mural fee.
- For three (3) years, the Artist will revisit the mural in spring to provide touch-ups as needed. This time and the supplies are included in the $13,500 fee.

MURAL DETAILS

The location of the proposed mural project is at 1655 Old Leonard Avenue, Columbus, OH 43219, on the exterior of ECDI's building in the Devon Triangle neighborhood. The external mural site area has an approximate size of 28' wide by 12' tall and is approximately 336 square feet. The mural concept should focus on the Artist's vision of "Entrepreneurial Spirit," in accordance with ECDI's mission-driven purpose of providing opportunities and support to enable under-served small business entrepreneurs and their employees, families, and neighborhoods to flourish. To our awareness, this will be the first public art in Devon Triangle, which is an under-resourced community.

REQUIREMENTS

- The chosen Artist must prepare the surface for paint by applying their preference of block or masonry sealant application to the wall.
- Regular maintenance after completion will include touch-ups each spring with paint for three years after completion.
- ECDI staff will coordinate with the Artist to visit the mural each spring to determine the maintenance required and timeline.
- All supplies, including the initial block or masonry sealant, paint and supplies, and touch-up paint and materials for three years are included in the $13,500 Artist commission fee.

ABOUT ECDI

The Economic & Community Development Institute (ECDI) is a nonprofit organization, dedicated to assuring underserved and underbanked entrepreneurs – regardless of where they came from, where they live, their gender or their race – have access to funding and a range of business incubation services they need to succeed.

Based in Columbus, with offices in Cleveland, Cincinnati, Akron, Canton, Toledo, and Portsmouth, we are a one-stop resource center, serving small businesses in Ohio and parts of Indiana, Kentucky and West Virginia. As the country's top U.S. Small Business Association (SBA) microloan intermediary, a certified Community Development Corporation, and Treasury-designated Community Development Financial Institution, we are proud to have assisted more than 29,000 individuals,

disbursed over $165 million through more than 6,100 loans, and created and retained more than 45,500 jobs since 2004.

PROPOSAL SUBMISSION PROCEDURE AND MINIMUM QUALIFICATIONS

Please submit a proposal to marketing@ecdi.org no later than 11:59 p.m. on November 26, 2023. An Artist will be selected by December 1, 2023.

Proposals should include:

- Short narrative of the Artist's qualifications and experience, including bio or other relevant information.
- Examples of past experiences in creating and executing artistic concepts of similar size and scope.
- Description of the Artist's style and visuals or links to view previous work.

Special consideration will be given to individuals/proposals that align with ECDI's mission of serving small businesses in under-resourced communities, including those that are owned and operated by women, BIPOC, veterans, and other people who overcome barriers to business ownership.

By responding to this RFP, the vendor agrees to be responsible for fully understanding the requirements or other details of the RFP and will ask any question to ensure such understanding is gained. ECDI retains the right to disqualify vendors who do not demonstrate a clear understanding of our needs. The right to disqualify a vendor extends past the contract award period and ECDI will be at no fault, cost, or liability.

PROJECT FUNDING

Funding for this project is provided by sources including the Greater Columbus Arts Council.

GOOD FAITH STATEMENT

All information provided by ECDI is offered in good faith. Specifics are subject to change at any time based on business circumstances. ECDI does not guarantee that any particular item is without error.

Please note that ECDI requires subcontractors, including individuals and sole proprietors, to carry workers' compensation insurance while performing work under an ECDI subcontract. ECDI subcontractors cannot have existing, pending, or expired debarments that preclude them from doing businesses with the United States government and cannot have convictions for, nor have any pending indictments for, fraud or a criminal offense in connections with a public contract or subcontract.